

In this increasingly hyper-connected world, every day brings a new set of challenges. Rather than stand on the side, we at Globe Infinite have decided to move in tandem with the forces bringing the world closer together. Through the creation of a global system of trusted, proven specialists, Globe Infinite delivers an unparalleled product to the market in the form of standardized, unified, and worldwide risk management service for the family office – all at the push of a button.

PHILOSOPHY



## SHORTCOMINGS IN THE MARKET

Today's risk management market is beset by the rise of globalization in all major world economic centers. Small enterprises who lack the ability or willpower to innovate will see themselves pushed aside by players willing to expand and operate on a global scale. The reasons for this are four-fold: risk averse thinking, lack of digitalization, lack of standardization, and single-product offerings.

Typical risk oversight enterprises are local actors who provide assistance in metropolitan areas for High Net Worth (HNW) and Ultra High Net Worth (UNHW) individuals. These services, ranging from close protection to furnishing transport, have been successful – but they will see their power diminish in the next few years. New market actors, or market actors which have begun to innovate, will soon increase their market share, pushing out smaller players. Those enterprises which can offer their services in multiple countries, using standardized implementation, multiple product offerings, and digitalization will see their businesses expand as their clients look for convenient, all-in-one assistance. Rather than outsourcing their work to a multitude of companies in every locality, the organizations which can provide the same products in all target areas and countries offer convenience and peace of mind to the individuals looking for a unified and top of the line security, concierge, and intelligence service.

In addition, the use of digitalization and multiple product offerings creates an additional challenge to operators who are unable to adapt to the current market. Digitalization makes it easier for the company to offer multiple products for consumer consumption. It also offers the ability to manage the full suite of their product line at the push of a button, allowing clients more time to spend their day without having to worry about the affairs of their family office, leaving this work to professionals and automated systems.

It is now possible to create an all-encompassing universe of experiences and products for the consumer to evaluate and choose from. This, in particular, creates an ecosystem allowing the risk management enterprise to find, secure, and control all products within its domain.

#### **DEFICIENCIES IN THE MARKET:**

- 1. Risk averse thinking
- 2. Lack of digitalization
- 3. Lack of standardization
- 4. Solely focused on security



### **CURRENT MARKET TRAJECTORY**

The modern risk management market is changing not only due to increased globalization, but also the preferences of the HNW or UHNW individual. The modern era has placed a high emphasis on individuality and the implementation of a personal touch in all aspects of life. For this reason, more and more people are looking for a life full of experiences outside of the home – and this is a product ripe to be offered within the domain of the family office. Hotels, nightclubs, and exclusive restaurants: all fall within the purview of the products which can be offered under the ecosystem of the modern security and concierge service.

In addition, many of the consumers of protection services also live increasingly global lifestyles. It is no longer sufficient to outsource work to foreign enterprises: having agents in place remains key to maintaining an active and growing network of customers. A team already located on the ground is mandatory for scouting and securing entry to exclusive events and locales. But pre-existing infrastructure must also be taken into account for greater efficiency and standardization of the services offered to the client. Experience in managing and guarding family offices allows end to end protection measures outside of the automation of modern risk oversight. This will give peace of mind and comfort to the client, leaving them more time to focus on their day and the experiences or business they have to conduct upon arriving at their new destination.

Finally, digitalization allows the client far more transparence, control, and time to plan their day. No longer will phone calls have to be made to arrange for drivers and agents; instead, at the push of a button, an operative of the consumers choosing can arrive at the precise time, carrying with them anything needed to meet their needs. Furthermore, enhanced systems of local risk analysis, through mapping and constantly updated information streams, allow the modern risk management group to foresee and act on every situation which may transpire. These abilities allow the client to save what is most valuable to them: their time.

#### MARKET TENDENCIES:

- Digital automation
- In-house analytical systems and regional intelligence
- Personalization of experiences and assistance
- All-inclusive products: meeting every client need
- All-inclusive experiences: events discovery, creation, and management
- Transparence
- Complete standardization
- Time saving: organization through a single app
- Global presence



# THE SERVICES OFFERED BY GLOBE INFINITE

Globe Infinite stands ready to meet the challenges presented by the future risk management environment. Our comprehensive family office product line allows for access to the finest hotels and restaurants, exclusive events, and up-to-date information and analysis on areas across the globe. The stand-alone application, WOLF, allows clients peace of mind at the push of a button. Total control of the user experience is offered by way of the interface. In addition, the use of our existing networks of verified and experienced individuals, drawn from the ranks of some of France's finest fighters and close protection agents, gives the company the ability to source information from the men already on the ground in the target country. And all of this is just a click away, every establishment having been previously vetted and checked by our agents prior to arrival, while the home rests in total security, awaiting the return of the client.

And while Globe Infinite has prepared itself for the future by way of investments in the digital sphere and investments in its personnel, it has also retained strong links with the service which makes up the most important facet of the industry: client safety. Be it extraction from high-risk countries, close protection for HNW/UHNW individuals, or protection of the family office, Globe Infinite is ready to meet all demands originating from its clients, and is ready to apply them across the world. Our proprietary system of in-house, worldwide risk analysis and mapping makes our products unique on the market, creating a highly integrated set of services allowing for constant situational awareness and response protocols. With Globe Infinite, you will receive professional service, born from worldwide experience and adapted to every regional context.

#### THE SERVICES WE OFFER:

- Full concierge assistance
- Regional and global risk analysis
- Lifestyle augmentation
- Exclusive events and vehicles
- Comprehensive protection of the family office
- Close protection and secure transport
- Anti-espionage and extraction

#### BENEFITS RENDERED TO CLIENTS:

- Facilitation of current lifestyle
- Global access with a regional touch
- Standardized: constant service, all over the world
- Peace of mind through our professional expertise
- Time saving abilities
- System of total control at the fingertips of the client
- Access to our trusted networks, products, and services

Here at Globe Infinite, we believe in the power of the client to make their life extraordinary, and we want to help you achieve that. Using our abilities and unparalleled expertise, you can upgrade yourself to the new era of risk management and luxury travel. With a passport to the world's finest and a team ready to meet every need, there is no limit to what you can do. The world is changing – where can we take you?